



ALWAYS BUILDING

Founded in 1916, Latter & Blum is a family-owned company with over 3,500 real estate agents and 35 offices spanning across Louisiana, Mississippi and Texas. For decades, we have built a trusted family-centric brand committed to Always Building lives and our communities through real estate.

We love what we do, which is why we are dedicated to make Baton Rouge the very best it can be. We are honored to be #1 in the Gulf South and look forward to continue to build upon our legacy of excellence.

Lacey Merrick Conway
CEO

Bob Merrick
Chairman

OUR BATON ROUGE LOCATIONS:

7414 Perkins Road, Suite 200, Baton Rouge, LA 70808 | (225) 769-1500

11412 Lake Sherwood Ave North, Suite A, Baton Rouge, LA 70816 | (225) 292-1000